

Your **NLUM GAMEPLAN**

Expand Your **N**etwork, Build Your **L**ist, Establish Your **U**nit,
And Catalyze A **M**ovement All With Social Distancing

IMPLEMENTATION GUIDE

JY
JAREDYELLIN



MEET JARED YELLIN

**DAD, LEADER, PARALLEL ENTREPRENEUR, NON-TECHY
SOFTWARE FOUNDER, EVEN-PLAYING FIELD CREATOR**

Jared Yellin stands to create radical transparency in the world of software development for non-tech entrepreneurs.

Think back to elementary school, maybe middle school, and possibly even high school.

Do you remember that bully?

That person who battled with self-worth and made it their mission to bring people down to their level.

Maybe you were on the receiving end of this OR maybe you saw someone else being tormented.

Well, there was only one person who could truly stand up to that bully.

One person that would help them see what they didn't see about themselves to stop bullying.

That person is Jared Yellin.

Jared defines and labels himself with one word... DAD!

He is a father to two beautiful children, Taylee and Ryker, and he has committed his life to doing whatever possible to create more freedom with his kids.

He is also a parallel entrepreneur who focuses on launching companies that even the playing field.

From marketing solutions...
To educational platforms...
Simple sales training...
And so much more!

Jared has already supported over 100,000 small business owners over the past 10+ years and he brings a depth of knowledge on marketing and scaling a business (while “having it all”) that is not only diverse but is also extremely practical and proven. In fact, his no-nonsense style to growth allows people of all levels to thrive when it comes to meeting and exceeding their goals.

Jared has a number of life-altering companies including SYNDUIT, the first marketing platform with content for your industry that is currently supporting over 40,000 small businesses around the world. In addition, Jared founded CILA Labs, a technology incubator that builds technological ideas with and for non-tech entrepreneurs AT COST and then focuses on massive acceleration and positive disruption.

But remember, Jared is a DAD first and every action he takes is intentional...

To have more freedom with his kids!

Finally, Jared’s mission is filled with a desire to serve as it focuses on the following:

**I AM DRIVEN TO HELP 10,000 NON-TECH ENTREPRENEURS
BUILD THEIR TECHNICAL IDEAS SO THAT TOGETHER WE CAN
CHANGE INDUSTRIES, COMMUNITIES AND THE WORLD.**



**FACEBOOK
JARED YELLIN**



**INSTAGRAM
@JAREDYELLIN**



**LINKEDIN
JARED YELLIN**

WHAT I HAVE GOING ON:

JY

JAREDYELLIN

**VERY LIMITED BUSINESS
CONSULTING/COACHING**

JAREDYELLIN.COM

**SYNDUIT
PRIVATE LABEL**

**PRIVATE LABEL A
LIMITLESS SCALE
MARKETING SOFTWARE**

**SYNDUITPRIVATE
LABEL.COM**



CILA LABS

**LOOKING FOR NON-
TECHY ENTREPRENEURS
WITH TECHNICAL IDEAS**

CILALABS.COM

Your NLUM IMPLEMENTATION GUIDE

THE FIRST STEP CROSS YOUR CHASM

	A "WHERE YOU ARE RIGHT NOW"	B "WHERE YOU WILL BE IN 6-MONTHS"
QAULITY OF LIFE		
PRODUCT		
RELATIONSHIPS		
MONEY		
MARKETING		
TEAM-BUILING		
SCALE		

THE SECOND STEP YOUR NLUM GAMEPLAN

<p>NETWORK</p> <p>A group or system of interconnected people or things that have a defined relationship of varying degrees.</p>	<p>LIST</p> <p>Organized relationships for the purpose of optimization for each party involved.</p>
<p>UNIT</p> <p>An individual thing or person regarded as single and complete but which can also form an individual component of a larger or more complex whole.</p>	<p>MOVEMENT</p> <p>A group of people working together to advance their shared beliefs, ideas, or code.</p>

YOUR NETWORK

YOUR CURRENT NETWORKS	NETWORKS IN SERVICE OF YOU	NETWORKS INDISSERVICE OF YOU	YOUR DESIRED NETWORKS
(List)	(List)	(List)	(List)

YOUR LIST



**YOUR RELATIONSHIP
CAPITALIST!**

YOUR UNIT

REMEMBER, YOU DON'T NEED A UNIT, RATHER, YOU WANT ONE.

WHAT MAKES YOU UNSTOPPABLE?	
WHAT ARE YOUR CODES?	
DEFINE YOUR NON-NEGOTIABLES	
WHO DO YOU KNOW THAT ALIGNS WITH YOUR CODES AND NON-NEGOTIABLES AND WILL PRODUCE A RELEVANT WIN-WIN?	

YOUR MOVEMENT

WHAT IS YOUR CALLING?	
WHAT CAN PEOPLE EXPECT DAY-BY-DAY IN YOUR MOVEMENT?	
WHAT IS THE NAME OF YOUR MOVEMENT?	
WHAT OUTCOME WILL YOU CAUSE INSIDE OF YOUR MOVEMENT (AKA BENEFITS)?	

THE THIRD AND FINAL STEP PLAN A: KNOW YOU CAN AND WILL

“ I live what I call a tug-of-war life where each day I wake up and my first thought is doubt. Do I have what it takes? Will I fall short? Am I out of my league? And I immediately combat this thought with the other extreme... I know I can and I know I will.



DEPLOY THESE THREE STEPS AND I PERSONALLY GUARANTEE THAT YOU WILL GO FROM WHERE YOU ARE TO WHERE YOU WANT TO BE WHEN THE REST OF THE WORLD IS FLOUNDERING AND SAYING “WHY ME?”

**THE FIRST STEP
CHASE YOUR
CHASM**

**THE SECOND STEP
YOUR NLUM
GAMEPLAN**

**THE THIRD STEP
PLAN A:
KNOW YOU
CAN AND WILL**